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# Neurosurgical Society of Alabama

## 2025 Exhibitor Opportunities

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**NSA 2025 Annual Meeting**  
**May 30 - June 1, 2025**  
**Hotel Effie, Sandestin, Fla.**



Neurosurgical Society  
*of Alabama*

NSA  
19 S. Jackson Street  
Montgomery, Ala. 36104  
(334) 954-2500 | Fax (334) 269-5200  
[www.nsaneurosurgeons.com](http://www.nsaneurosurgeons.com)

# About NSA...

The Neurosurgical Society of Alabama was established in 1974 to advance the interest in neurological surgery and allied subjects and for the following purposes:

- ▶ Foster a feeling of fraternal spirit among members of the medical and scientific professions in Alabama whose interests are chiefly concerned with neurological surgery and related fields;
- ▶ Advance knowledge in the above respective fields through either clinical or preclinical endeavors; and
- ▶ Facilitate the dissemination of knowledge among members of the Society concerning recent advances in any of the allied fields by appropriate means.

The association's members gather for continuing medical education at our Annual Conference where companies may exhibit and/or sponsor events, such as breaks, lunch and receptions.

We encourage the participation of our corporate partners to allow our members to learn more about your products and services, and give you an opportunity to introduce new items into the Alabama market.

If you have questions about the conference and marketing opportunities, please contact Erich Burbage at (334) 954-2515 or by e-mail at [eburbage@alamedical.org](mailto:eburbage@alamedical.org).

## Exhibitor Guidelines...

### Meeting Date and Location

**May 30 - June 1, 2025, Hotel Effie, 1 Grand Sandestin Blvd, Miramar Beach, FL 32550.**

The NSA room rates begin at \$283 per night. Book a room online at <https://tinyurl.com/NSA2025HotelEffie>. The room block closes on May 1, 2025.

### Exhibit Setup and Break Down

Exhibit space includes one six-foot display table, two chairs and trash can. Pipe and drape is not available. Exhibitors may use stand-alone or table-top exhibits. Set up and take down times, agenda and shipping information will be sent one month prior to the meeting dates. Electrical, telephone, food/beverage, or audio/visual equipment, should be arranged through the hotel.

### Special Requests

If you have a special request for booth placement in the Exhibit Hall to accommodate pop-up displays or other media, please let us know.

### Company Recognition

In order to ensure your company's recognition in printed meeting materials, your completed registration form and payment must be received no later than April 30, 2025.

### Exhibit Staff and Event Attendance

Exhibit registration includes attendance for up to **two representatives**, display time, meals and reception. Please update NSA staff as soon as possible if there is a change in your representative. Additional representatives are welcome for an additional fee of \$250 per representative.

### Concurrent Events

No exhibitor may hold any event at the same time as any NSA-sponsored event. However, there are no restrictions on exhibitors that would like to provide dinners and events – on-site or off-site – during “free” times.

### Booth Sharing

No subletting or sharing exhibit space by more than one company or organization will be permitted. Two companies who desire to exhibit together must pay for two booths. Upon request, NSA staff will make every effort to place companies next to each other in the exhibit hall.

### Shipping Booth and Exhibit Materials

Exhibitors should make arrangements with host hotels for receiving and shipping of exhibit materials. *NSA staff will not be liable for storing, transporting or retrieving any exhibitor materials to or from the hotel or other facility.*

At the end of the event, please make sure you have made arrangements for your booth materials before you leave the venue. NSA will not be responsible for anything left in the Exhibit Hall at the end of the day. NSA is not responsible for any shipping or storage charges.

### Cancellation Policy

The deadline to cancel exhibit space is **30 days prior** to the date of the event. Cancellations must be in writing by mail or e-mail and will not be accepted by telephone. If a company fails to cancel by the 30-day cut-off, it will be listed as a “No show” and the company will not receive a refund.

### Suitcasing Policy

Suitcasing is the action of soliciting business during the NSA conference, including another company's booth, the conference facility lobby, or general meeting and event areas. Please note that while all meeting attendees are invited to the Exhibit Hall, any person(s) who HAVE NOT paid for an Exhibit Booth at the conference that is observed to be soliciting business in the aisles or other public spaces, in another company's booth, or is in violation of any portion of the Exhibit Policy, will be asked to leave immediately. Additional penalties may be applied.

### Attendee List

ACCME requires that attendees “opt in” to give permission for their name and contact information to be shared with exhibitors. The list will include name, practice name, city and state.

# 2025 NSA Exhibitor Registration Form

## COMPANY INFORMATION PLEASE PRINT CLEARLY

Exhibiting Company Name to appear on promotions: \_\_\_\_\_

Company Contact: \_\_\_\_\_ E-mail: \_\_\_\_\_

Primary Phone:  Office  Cell \_\_\_\_\_ Business Type: \_\_\_\_\_

Company Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

## EXHIBITOR OPPORTUNITIES

Registration deadline for Annual Conference (May 30 - June 1) is April 30, 2025 .....  \$2,000

First Attending Rep's Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Second Attending Rep's Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Additional representatives are welcome for \$250 each.

Third Attending Rep's Name \_\_\_\_\_ E-mail \_\_\_\_\_  \$250

Fourth Attending Rep's Name \_\_\_\_\_ E-mail \_\_\_\_\_  \$250

## SPONSORSHIP OPPORTUNITIES

Expand your brand outside the exhibit hall by sponsoring an event **or item with your company logo!**

Choose an event below and contact us for opportunities to have your logo on items given to attendees.

All sponsors receive priority booth placement. Sponsorships are available on a first come first serve basis.

Friday Night Reception .....  \$1,000

Saturday Dinner Party .....  \$1,500

Breakfast .....  \$ 550

Break.....  \$ 250

Hotel Room Key Cards .....  \$1,000

**Grand Total Due (Exhibit Fee and Sponsorships) Note: Add 3% if paying by credit card..... \$ \_\_\_\_\_**

**Exhibit space allows for a 6-foot table and two chairs.**

Check here if you need additional space for a large display or equipment. Our staff will contact you for details.

Will you donate a door prize?  Yes  No

List competitors not to be located near. \_\_\_\_\_

## ACCOMMODATIONS

**NSA has reserved a block of rooms at Hotel Effie, 1 Grand Sandestin Blvd, Miramar Beach, FL 32550.**

The NSA room rates begin at \$283 per night. Book a room online at <https://tinyurl.com/NSA2025HotelEffie>.

The room block closes on May 1, 2025.

# 2025 NSA Exhibitor Registration Form (page 2)

Company Name \_\_\_\_\_

## METHOD OF PAYMENT

VISA    MasterCard    American Express    Check made payable to NSA

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Amount: \$ \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

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Your signature acknowledges your understanding that exhibitors assume all responsibilities and agree to protect against all claims, losses and damages to persons or property; and guarantees payment in full as indicated on this form. NSA and the Medical Association of the State of Alabama shall not be held responsible for any claims, losses and/or damages to persons or property. NSA reserves the right to reject a company or agency as an exhibitor without explanation.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## INSTRUCTIONS

Return signed form (**both pages**) with your payment to Erich Burbage, P.O. Box 1900, Montgomery, AL 36102. Or, to pre-reserve your booth (recommended), fax this form to (334) 269-5200 or e-mail it to [eburbage@alamedical.org](mailto:eburbage@alamedical.org) and note that payment will follow under a separate cover.

**NSA Tax ID#: 58-1940041**

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For office use only.

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